



VBC Digital Partner Agreement

Definition and Terms and Conditions

Purpose of VBC Digital Partners

Our Partner Programme is designed to help businesses people, as a minimum obtain free membership with the option of earning a generous monthly referral payment through introducing new members on an annual paid membership into VBC Digital.

The concept of a referred member is where the partner has recognised the value and benefits of VBC Digital and believes that the referred business will also benefit by joining VBC Digital.

VBC Digital Partners are subscribed members of VBC Digital, and these Terms and Conditions are not valid in any other circumstance.

VBC Digital is a new technology platform for business and at its core it relies on reasonable membership levels to fully benefit its members, which is the focus for defining a Partner model.

The purpose of which is 2-fold: 1. To build the membership of VBC Digital 2. To provide members that believe in VBC Digital with a means of building a secondary income stream.

Together and with your help, we can fill this amazing business venue with members, for our members.

The Partner Programme

The Partner programme is structured with reward terms as follows:

Bronze category

When you refer 2 new annual members into VBC Digital membership you will receive a year's free membership on your current membership level, plus you will receive an introducers payment.

Silver Category

When you refer 5 new annual members into VBC Digital membership you will receive 5 years free membership on your current membership level, plus you will receive an introducers payment.

Gold Category

When you refer 10 new annual members into VBC Digital membership you will receive free membership for life on your current membership level, plus you will receive an introducers payment.

Platinum Category

When you refer 25 new annual members into VBC Digital membership you will not only receive free membership for life on your current membership level, plus you will receive an introducers payment.

A rolling 3 month qualifying period is required to attain the free membership detailed in each category.



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The following table provides a summarised view of the referral model including the referral payments due with each partner level.

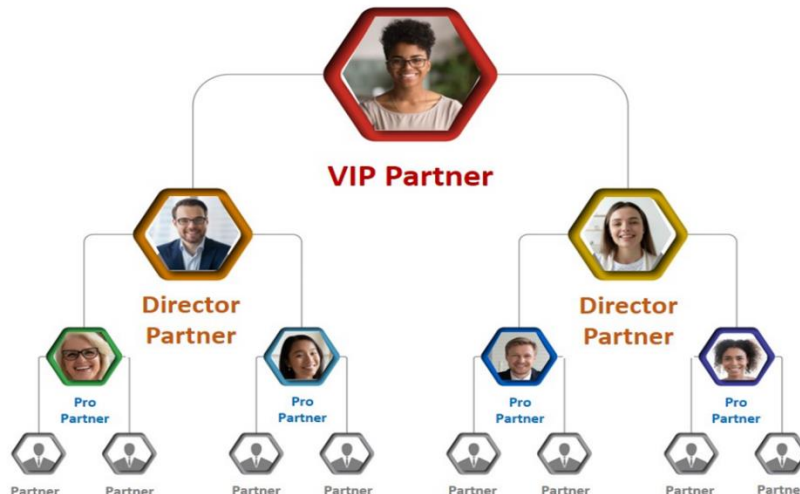
Partner Reward Model							
Package Details		Referral Payments		# of referred members within a calendar month	Free Membership subject to meeting qualifying period		
		CEO	Marketeer		1 year	5 years	Lifetime
Membership Level		CEO	Marketeer				
Annual Package Cost		£1,050	£2,200				
Partner Band	Bronze	£189.00	£440.00	2	✓		
	Silver	£472.50	£1,100.00	5		✓	
	Gold	£945.00	£2,200.00	10			✓
	Platinum	£2,362.50	£5,500.00	25			✓
Payment	Referral Rate %	9%	10%				
Renewal	Referral Renewal Rate	1.50%	1.50%				

You will also receive an additional 1.5% in commission when a member you originally referred into VBC Digital renews on an annual membership.

When any 'Professional' level members you have referred in upgrade to a paid membership you will benefit too – by receiving your referral payment at that time.

Developing your own VBC Digital Partner Team?

A simple 4-layer partner model





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Criteria for progressing up through the partner levels

Become a **Professional** Partner, by growing your team to:

- 25 partners

Become a **Director** Partner, by growing your team to:

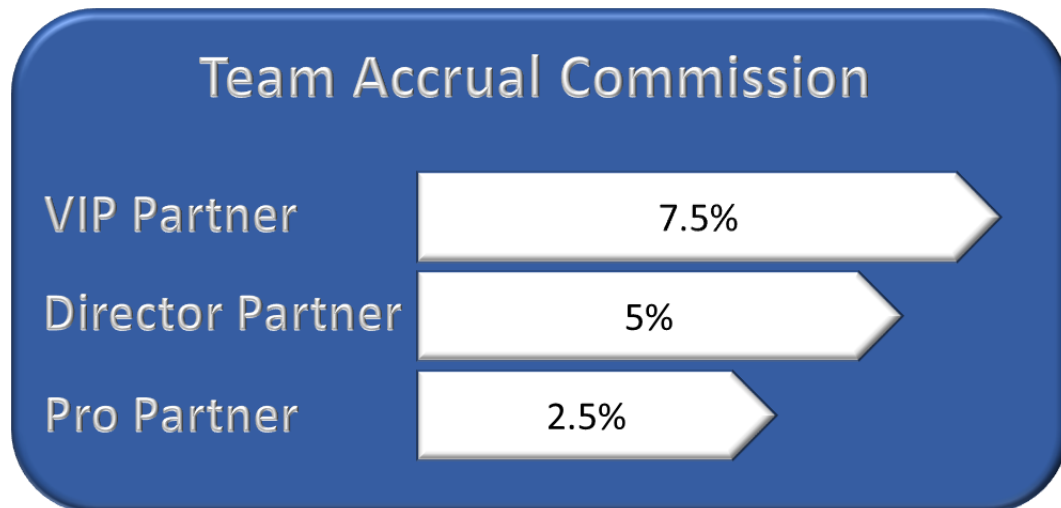
- 10 Professional Partners and 250 Partners

Become a **VIP** Partner by growing your team to:

- 10 Director Partners, 100 Professional Partners, and 2500 partners

Earn team commissions on top of your referral payments and as soon as you step onto the 1st rung of the partner ladder and start building your team you will begin to earn commission on a monthly basis based on your team's overall sales revenue!

Team commission payments are calculated as per the following diagram



Please provide as much support as possible to your team and referred members, remember no one likes to be let in and abandoned.

You will also have a support network on hand of Partner Admin and Partner Leaders in addition to monthly partner meetings.



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Partner Introduction and onboarding

When a member expresses a wish to become a partner and their request is approved, the member will be asked to provide their bank details. Partner bank details will solely be used for processing introducer payments and commissions and not for any other reason.

The Partner will be provided with:

- A VBC Digital platform demonstration, later to be replaced with a video demonstrating VBC Digital.
- A partner marketing pack to enable them to present VBC Digital accurately and clearly to potential new partners.
- A marketing pack to enable them to present VBC Digital accurately and clearly to potential new members.

The Partner will be fully supported with responses to queries and any help or assistance required.

Partners will be required to support their referred members onboarding into VBC as 1st port of call for questions and support for the 1st 14 days.

All referred members will receive a 14-day free trial before they are required to confirm signup and make payment.

Free Membership

When free membership is attained through the Partnership programme, the membership level awarded will be to the Marketeer membership level.

When the relevant number of new members have been referred into annual membership the appropriate period of free membership will begin at the end of a rolling 3 month qualifying period.

Partner Introducer Payments

Introducer payments will be calculated based on the number of referred members during a full calendar month, from 1st to 31st of the month, adjusted for shorter months.

Introducer payments will be paid 45 days after the referred member has joined and their annual membership payment has been processed.

Where the number of referred members falls outside of the number set as the criteria in the definition above the Partner will be awarded the reward due that sits below the level of achievement.

Any monetary payment will be made in British Pounds (Stirling) direct into the VBC Digital Partners bank account.

Introduced Member Cancellation

Where the introduced member cancels their membership during their first year the partners introducer payment will be reduced pro-rata in accordance with the cancellation policy in the membership agreement and an appropriate adjustment will be made to a future introducer payment.



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Member Partner Cancellation

A member may cancel their partnership arrangement at any time by notifying VBC Digital Admin.

When a member cancels their membership with VBC Digital, their partner arrangement will cease at the same time.

Member Partner Review

Partner activity will be monitored, and in the situation where the partner has been inactive for the 3 consecutive full months, meaning zero members introduced, VBC Digital administration will contact the partner to determine if any help is required or if the partner wishes to cease being a VBC Digital Partner.

Where a partner is unresponsive to communication about non-performance as a partner, VBC Digital has the right to terminate their partner status.

A partners' wish to cease remaining as a partner has no consequence on their VBC Digital membership.

New Partner Acceptance

I have read and understand the VBC Digital Partner definition and terms and conditions contained herein and I would welcome the opportunity to become a VBC Digital Partner.

Name: _____

Signature: _____